

Logistics 2000 Implementation for Multinational Logistics Service Provider - Atlantic Forwarding Limited

Singapore, 15 July 1999 - IPACS Logistics/2000 provides Swiss multinational logistics service provider Atlantic Forwarding Limited with an I.T. tool to support Supply Chain Management

In July 1998, Atlantic Forwarding Limited, a Swiss based multinational logistics service provider signed a SGD1M contract with IPACS to implement the IPACS Logistics/2000 in seven countries at twelve sites.

Customer's Background

Atlantic Forwarding Limited was established in 1979. Since then, Atlantic has grown to be one of the major forwarders in the Far East - Europe track.

Today, Atlantic has a network of offices in Switzerland (Head Office), China, France, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, South Africa, Taiwan and Thailand.

About the Logistics/2000 implementation

Atlantic has signed to implement the IPACS Logistics/2000 across 7 countries and 12 sites, namely, China (Shanghai, Beijing, Xiamen, Shenzhen, Qingdao, Tianjin, Dalian) and Southeast Asia (Singapore, Malaysia, Indonesia, South Korea and Vietnam).

Modules purchased are the Logistics/2000 Airfreight systems, Seafreight, Financial management system and the e-tracking systems (global tracking and tracing system).

Running on IBM NT Servers, linking the Atlantic offices via the IBM Global Network, Logistics/2000 will help to streamline Atlantic's airfreight and seafreight operations as well as transmit shipping information to Atlantic's partners (information transmitted include bills of lading, container, ocean bills of lading data etc..) based on international standards like UN/EDIFACT as well as Internet communication standards.

"Atlantic Forwarding Group has a forwarding and shipping network all over Asia to provide our customers with the best service. Our Information Technology vision is to support this present network with modern technology to cut down the workload locally...All our offices will be linked together to provide our customers with a worldwide I.T. service which starts by tracking their orders and ends with data transmission to their hosts... " Almost all our implementations are on schedule. By September 1999, our last two implementations, Seoul and Jakarta would be complete. After which, we will have two small remaining projects, one for the EDI transmission with the Head Office in Zurich, the other with communications to the customers in South Korea"



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What Atlantic has achieved

Added Mr. Kofler, regarding what Atlantic had achieved in implementing Logistics/2000,

"We have a strategic goal in our group in terms of the use of Information Technology. In Asia, we have offices in almost every country, from South Korea down to Indonesia.

Freight forwarders nowadays no longer just ship cargo from one port to another. Freight forwarders have to be logistics service providers, providing our customers with a total supply chain management and execution infrastructure. And this infrastructure includes an Information Technology Infrastructure.

Logistics service providers have to provide their customers with detailed information about their orders and shipments. Hence, the I.T. Infrastructure must include tools and interfaces to support the supply chain management.

Atlantic plans to be ahead of our competitors by offering value added services which can be provided via the use of I.T.

We target to have our offices world wide to be equipped with modern I.T. infrastructure.

With Logistics/2000, IPACS has developed having a good application for the logistics industry. We are also able to provide our staff with new technology and an application which helps them to perform their daily tasks easily. In addition, we have been able to use Logistics/2000 as a tool to re-organize our working procedures and flows which have seen the benefit of increased productivity and efficiency.

Logistics/2000 has enabled the Atlantic offices to communicate via the Internet, cutting down costs and valuable time."



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About Logistics/2000

Logistics/2000 is the latest generation of application solution specially developed for the Transport and Logistics industry. From freight operations to inventory management to shipment tracking, Logistics/2000 equips logistics service providers with the ability to manage their global business more effectively and at the same time assist businesses to meet the challenge of door-to door services provided by the logistics supply chain.

Logistics/2000 manages the business processes and information flow efficiently and effectively. On-line real-time processing provides quick and accurate cargo information for better-informed decisions to be made during critical situations. Being Internet enable, the system is accessible round the clock and around the world.

Developed using the Oracle Development tools and RDBMS, Logistics/2000 adopts open system, UNIX technology. Scaleable, Logistics/2000 runs across UNIX and NT-windows platforms.

Logistics/2000 leverages the robustness, scalability and open infrastructure of Oracle database to support customer's complex and high volume data management needs. Oracle Developer/2000 and Oracle Designer/2000 offer Logistics/2000 flexible modeling and methodology support to rapidly build and deploy sophisticated systems. The Oracle Express Object allows Logistics/2000 to integrate its data analysis function to equip corporations with the ability to conduct quick analysis for critical strategic decision, anytime, anywhere.

The modules in Logistics/2000 include Seafreight, Airfreight, Shipment Tracking, Financial Management and Executive Information System. It also has an global tracing and tracking solution and is able to integrate with third party warehouse management systems.

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