

Logistics 2000 Implementation for G&U Logistics (S) Pte Ltd

Customer Background

G & U Logistics is a Singapore based company established in 1996 to provide logistics services mainly for the chemical industry in Asia, Europe and America. The core activities of G & U Logistics are the provision of forwarding, transportation and warehousing services for hazardous chemicals. This is achieved through an extensive network of branch offices and agents worldwide. Its philosophy is to provide total logistic services to its customers.

With its head-office based in the strategic hub in Singapore and a second hub in Hamburg, it is able to provide efficient regional logistic services throughout Asia & Europe. With its emphasis on safety in handling, transport and warehousing - in order to minimise risk to both people and the environment - G & U Logistics ensures that its customers' cargoes are stored, handled and transported in the safest and most environmentally friendly ways.

Business Challenge

The objective was to find a computerised system for G & U Logistics' operations in its Asian (and eventually global) offices, in tandem with the organisation's IT Masterplan. It was with this intention that Logistics 2000 - a total logistics solution developed by IPACS - was chosen after much deliberation. The solution facilitates connectivity between all the Asian offices and also caters for data integration among them.

Business Solution

The investment capital outlay in this Logistics 2000 project was close to S\$500,000. It comprises of the Logistics 2000 Software Licences for Thailand and Indonesia, the Logistics 2000 Software Implementation & Project Management for Thailand and Indonesia as well as the Oracle Software Licences for Thailand and Indonesia.

Business Results

IPACS has provided G&U Logistics a fully integrated system solution. Said Mr Chiong Yau Meng, Assistant I.T. Manager of G&U Logistics: "G&U Logistics is pleased to work with IPACS as their Logistics 2000 solution was instrumental in our quest to transform our business to meet the challenges of the new economy."

