



PRESS RELEASE

Kewill strengthens operations traction in Asia with appointment of Patrick Chua

Singapore – 21 August 2008 - Kewill plc (KWL), a leading provider of solutions that accelerate the flow of trade and logistics across global supply chains, has appointed Patrick Chua as the Deputy Chief Operating Officer for Kewill's Asia-Pacific operations, further strengthening Kewill's position as the premier freight and logistics IT solution provider globally.

Patrick said, "I was attracted to Kewill as they are one of the key providers of global trade and logistics solutions worldwide and their solution suite is ideally suited to meet the exacting standards of Asia's freight & logistics market. I will be responsible for driving Kewill's Asia-Pacific operations to the next level, building on the solid foundation and momentum achieved by the Kewill Asia-Pacific team over the past twenty years."

Patrick was previously the CEO of Autoscan Technology Group of Companies, a leading Supply Chain Management and Radio Frequency-Identification (RFID) solutions provider in Asia. He has led and established the Company's long-term strategies and its short-term business plans. Under his leadership, Autoscan Technology has developed an innovative Supply Chain Management product - ATLAS-SCM™ which was awarded the coveted Asia Pacific ICT Awards, 2007 Merit Award.

Wong Sing Lam, Managing Director of Kewill's Asia-Pacific operations said, *"We extend a warm welcome to Patrick. He comes to us with a strong network of customers and partners in this region and a wealth of knowledge and expertise in successfully delivering many Supply Chain improvement projects. We believe he will be instrumental in ensuring the continued growth of Kewill in the Asia-pacific region."*

About Kewill-IPACS

Kewill-IPACS, based in Asia, is a wholly owned subsidiary of Kewill, a leading provider of global solutions for the dynamic supply network. The dynamic supply network enables enhanced responsiveness to customers through flexible connectivity between partners and systems, providing improved visibility and effective compliance, bridging the gap from a traditional rigid supply chain.

With over 35 years experience in the supply chain space, Kewill is a long-time innovator of software focusing on business integration, order management, transportation management, international trade logistics, service logistics and visibility solutions for global trading communities.

Kewill has implemented over 40,000 systems worldwide and our global customer base which entrusts us with the management of their supply networks includes Allianz, A.N. Deringer, Atlantic Forwarding, Baltrans Logistics, BHS, DHL, DSV, FedEx, Frans Maas, General Electric, General Motors, Glasgow City Council, JD Williams, Littlewoods, Marks & Spencer, Mazda, Mitsubishi, MMA, Nintendo, Nisa Today's, Legal & General, Panalpina, Philips, Pratt & Whitney, Sainsbury's, Texas Instruments, TNT, Towergate Insurance, UPS.

Media Contact:

Zhuo Ling Fei

Kewill-IPACS e-Solutions

Tel: +65-91859481

lingfei.zhuo@kewill-ipacs.com