



Kewill-IPACS takes on its parents group's identity - Kewill

March 05, 2009 – Singapore Kewill (LSE: KWL), a leading provider of solutions that simplify global trade and logistics, today announced a name change of Kewill-IPACS to Kewill, effective 1 March 2009.

The renaming signals the completion of the integration between the two companies, Kewill and IPACS, following the merger which took place on 14 February 2007. The integration of the business was undertaken in a number of stages over the last two years to ensure continuity of service and expanded opportunity for our Asia-Pacific customers through Kewill's broader product set and global presence.

As part of the "One-Kewill" strategy, all Kewill-IPACS Asia Pacific operations will operate under the following names with immediate effect:

Singapore	:	Kewill Pte Ltd	(可維宇博商務電子(新加坡)有限公司)
Hong Kong	:	Kewill Limited	(可維宇博商務電子(香港)有限公司)
Shanghai	:	Kewill Co., Ltd	(可維宇博商務電子(上海)有限公司)

Patrick Chua, Chief Operating Officer of Asia-Pacific, said: 'The past two years of integration with Kewill has enabled our customers and business partners to be more aware of the global solutions and expertise that we bring to this region. We believe the continued progression with our 'One-Kewill' strategy will further enhance our customers' confidence that they are partnering with one of the leading IT solution providers in the global trade and logistics industry.'

Over the last two years, the progressive shift towards the new identity has seen Kewill's Asia-Pacific operations empowered to deliver greater value to its customers through the broader product set Kewill offers globally. These include Kewill Forwarding (a true web-based, global multi-modal freight management system with track & trace capability, unlimited to different languages deployment), Kewill Logistics (a fully integrated Transport Management System and Warehouse Management System) as well as a set of local and global trade and compliance solutions.

For additional information, contact:

Ling Fei, Zhuo

+65-9185 9481

Lingfei.zhuo@kewill.com

About Kewill plc

Kewill delivers solutions that simplify global trade and logistics.

Global businesses face ever increasing complexity across their supply chains including decisions on sourcing, customs, compliance, transportation, storage, finance, visibility and connectivity. Inefficiency in any of these areas will lead to supply chain delays and result in increased costs. Kewill has a suite of software solutions that significantly simplify the management of the most complex global supply chains for enterprises and logistics service providers.

With over 35 years experience in global trade management and logistics, and over 600 employees worldwide, Kewill is a long-time innovator of solutions for manufacturers, distributors, retailers, freight forwarders, transport companies, customs brokers, 3PL's and 4PL's, as well as other related institutions involved in financing and underwriting global trade such as banks and insurance providers.

Kewill's solutions are in daily use by more than 40,000 users worldwide and our global customer base which entrusts us with the management of their supply networks includes ADP China, Atlantic Forwarding, DHL, FedEx, Gondrand Group, Global Air Freight, Hankyu Cargo, James J. Boyle, Senator International, Toll Global Forwarding, TNT, Tri-Net Logistics, UPS etc.

www.kewill.com